Appl. No. 10/668,620 Amdt. dated July 28, 2010 Reply to Office Action dated May 11, 2010

REMARKS/ARGUMENTS

In response to the Office Action dated May 10, 2010, Applicants respectfully request reconsideration.

Allowable Subject Matter

Applicants thank the Examiner for allowing claims 1-5, 7-10, 17, 19, 20, 22-26, 28-30 [sic] [29] and 32-33.

Claim Rejections Under 35 U.S.C. §101

Claims 11-14, 16 and 30-31 stand rejected under 35 U.S.C. §101 as being directed to non-statutory subject matter. The Office Action recommended amending the preambles of the independent claims to recite "non-transitory" computer readable medium. Independent claims 11 and 30 have been amended as recommended.

CONCLUSION

In view of the foregoing, Applicants believe all claims now pending in this Application are in condition for allowance. The issuance of a formal Notice of Allowance at an early date is respectfully requested.

Further, the Commissioner is hereby authorized to charge any additional fees or credit any overpayment in connection with this paper to Deposit Account No. 20-1430.

Appl. No. 10/668,620 Amdt. dated July 28, 2010 Reply to Office Action dated May 11, 2010

If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 858-350-6100.

Respectfully submitted,

Shane Hunter Reg. No. 41,858

TOWNSEND and TOWNSEND and CREW LLP Two Embarcadero Center, Fighth Floor San Francisco, California 94111-3834 Tel: \$58-350-6100 Fax: 415-576-0300 S1Hjjll 82784427vi